




DIGITAL SOLUTION

ADASOFT CO., LTD.

PRESENTATION

Bring excellence to your business with our digital solutions

 www.ada-soft.com

 +662 5301681



ABOUT US





OUR CUSTOMERS

15,000 stores

5 countries

35,000 users

MEET OUR BEST TEAM



BD

business development



OPR

customer support



DEV

development



BO

back office

108 *staffs*

45 *developers*

WHAT WE DO



Digital Platform

There are ready-made platforms available for businesses, such as point of sale and healthcare platforms, and modules can be added to enhance them to meet specific requirements.



Digital Services

Outsourcing services such as a call center, corrective maintenance, installation, and configuration.



Digital Development

The software house develops software based on specific requirements and also offers outsourcing services for developers.

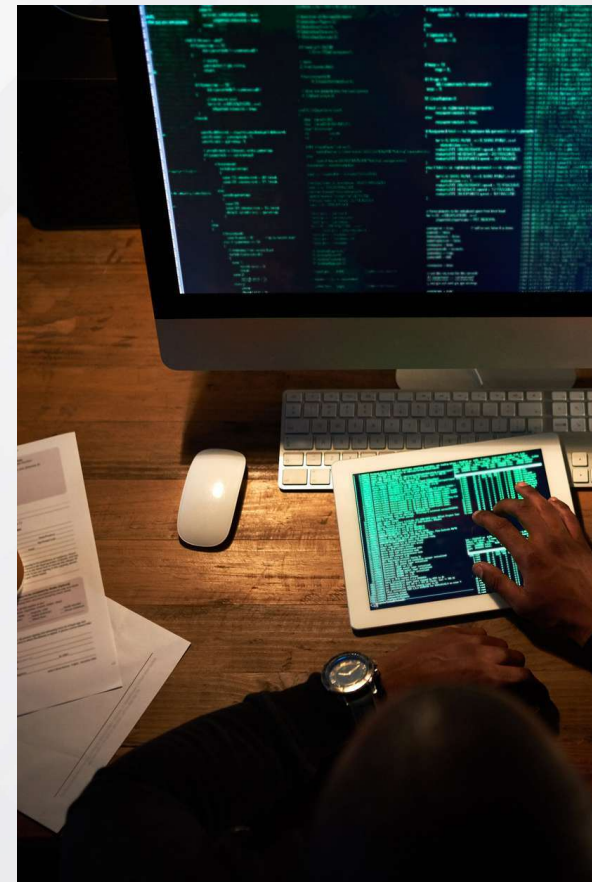


Digital Devices

We sell and rent hardware devices such as POS machines, POS peripherals, vending machines, smart lockers, IoT devices, and smart healthcare devices.

DIGITAL PLATFORM

OUR digital platforms can collect and analyze large amounts of data, providing businesses with valuable insights into customer behavior, preferences, and trends. And also can help businesses operate more efficiently, reach more customers, and gain valuable insights into their operations and customers' needs, leading to increased competitiveness and success.



AdaPos+ Platform



Retail



Restaurant



Theme Park



Food Court



Coffee Shop



Gas Station

Cloud Computing

APIs Connector

Messaging Queue Process

Load Balance Control

Database Management

Inventory Management

Loyalty Management

Campaign Management

Tender Management

Branches Management

Dashboard Reports Analysis

Offline/Online Handling

Users & Permission Management

Multi Devices



Vending Machine



Smart Locker



POS



KIOSK



2GO



AdaRobot



sBOX

FITTING BUSINESS



Buildin- printer – 2nd display 4.3"

Micro merchant

~500 – 3,000 SKUs

Kiosk/Food Truck/Salon/Street Food



Buildin- printer – 2nd display 10.1"

Small merchants

~5,000 SKUs

Showhuay/Coffee/F&B/Fresh Market



Medium - Enterprise

Unlimited SKUs

Supermarket/C-Store/Boutique



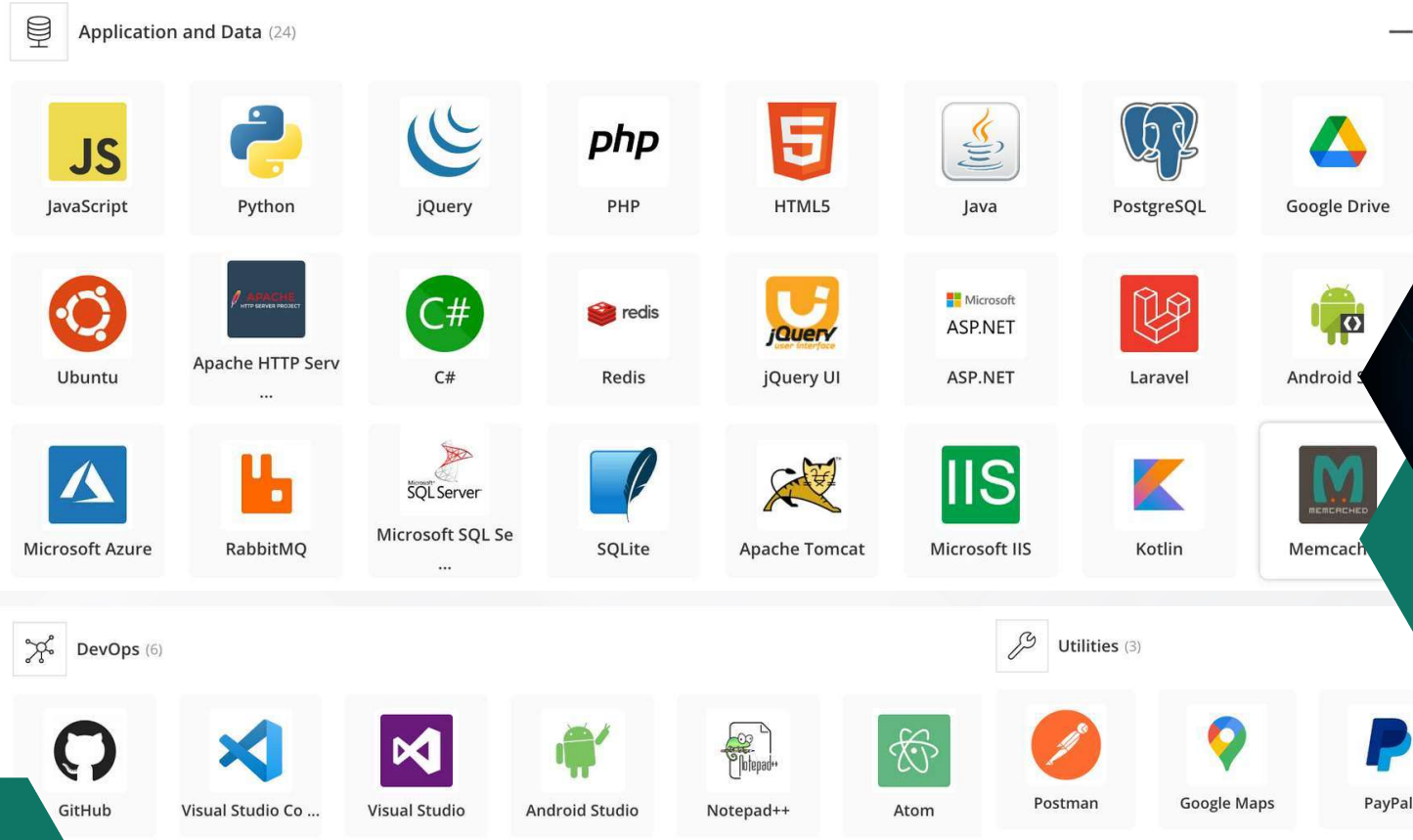
Self Services

~50 SKUs

ALL Business Type



#TECH STACK



DIGITAL OUTSOURCING

Outsourcing services can help businesses reduce costs, increase efficiency, and focus on their core competencies. By outsourcing tasks to external companies or individuals who specialize in these areas, businesses can often achieve better results while saving time and money.



SERVICES AREA

Call Center

This involves outsourcing customer support services, such as answering phone calls, responding to emails, and handling customer inquiries and complaints.

Corrective Maintenance

This involves outsourcing repair and maintenance services, such as fixing equipment, addressing technical issues, and resolving problems with hardware or software.

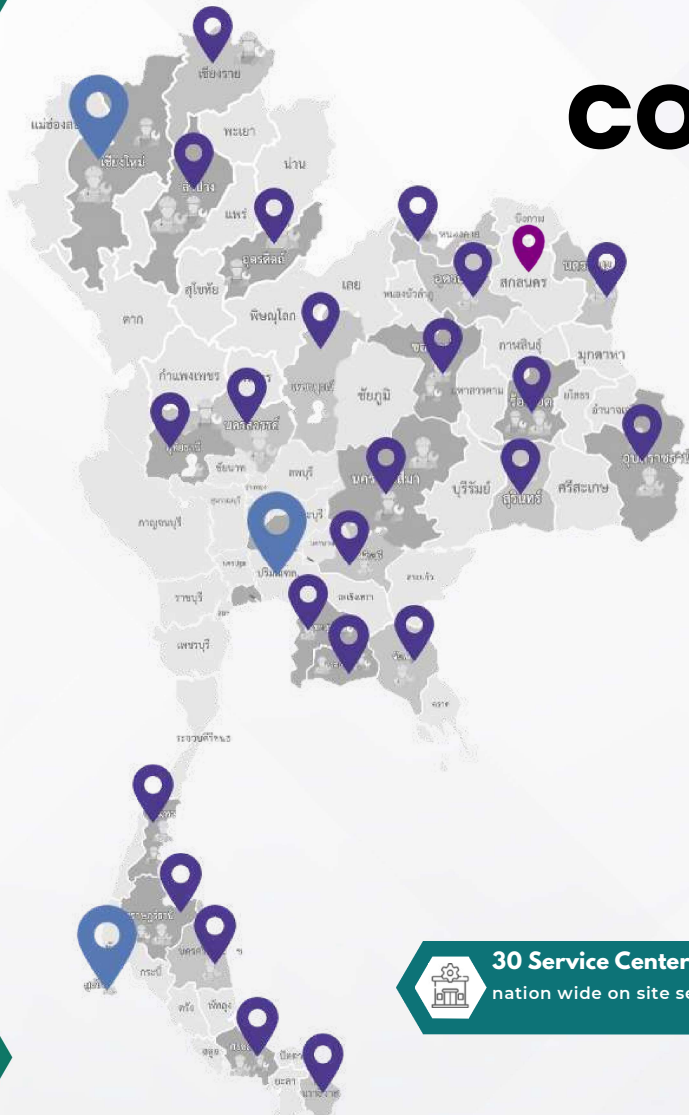
Installation

This involves outsourcing installation and setup services, such as configuring new equipment, installing software, and setting up new hardware.

Configuration

This involves outsourcing configuration services, such as setting up networks, configuring servers, and managing cloud infrastructure.

COVERAGE AREA



- ❖ Bangkok
- ❖ Pathum Thani
- ❖ Ayudhaya
- ❖ Nakorn Pathom
- ❖ Ratchaburi
- ❖ Uttaradit
- ❖ Chiang Mai
- ❖ Lampang
- ❖ Tak
- ❖ Uthai Thani
- ❖ Khon Kaen
- ❖ Udon Thani
- ❖ Nakhon Ratchasima
- ❖ Ubon Rat Cha Thani
- ❖ Roi Ed
- ❖ Surin
- ❖ Mukdahan

- ❖ Chon Buri
- ❖ Pattaya
- ❖ Rayong
- ❖ Prachin Buri
- ❖ Prachuap khiri Khan
- ❖ Chumporn
- ❖ Surat Thani
- ❖ Nakhonsrithammarat
- ❖ Phuket
- ❖ Phang Ng
- ❖ Songkla
- ❖ Pattani



30 Service Centers
nation wide on site services

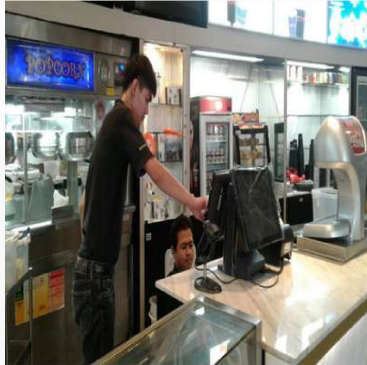


24x7 Services
call center and helpdesk



Incident Management
Follow up and monitoring real time

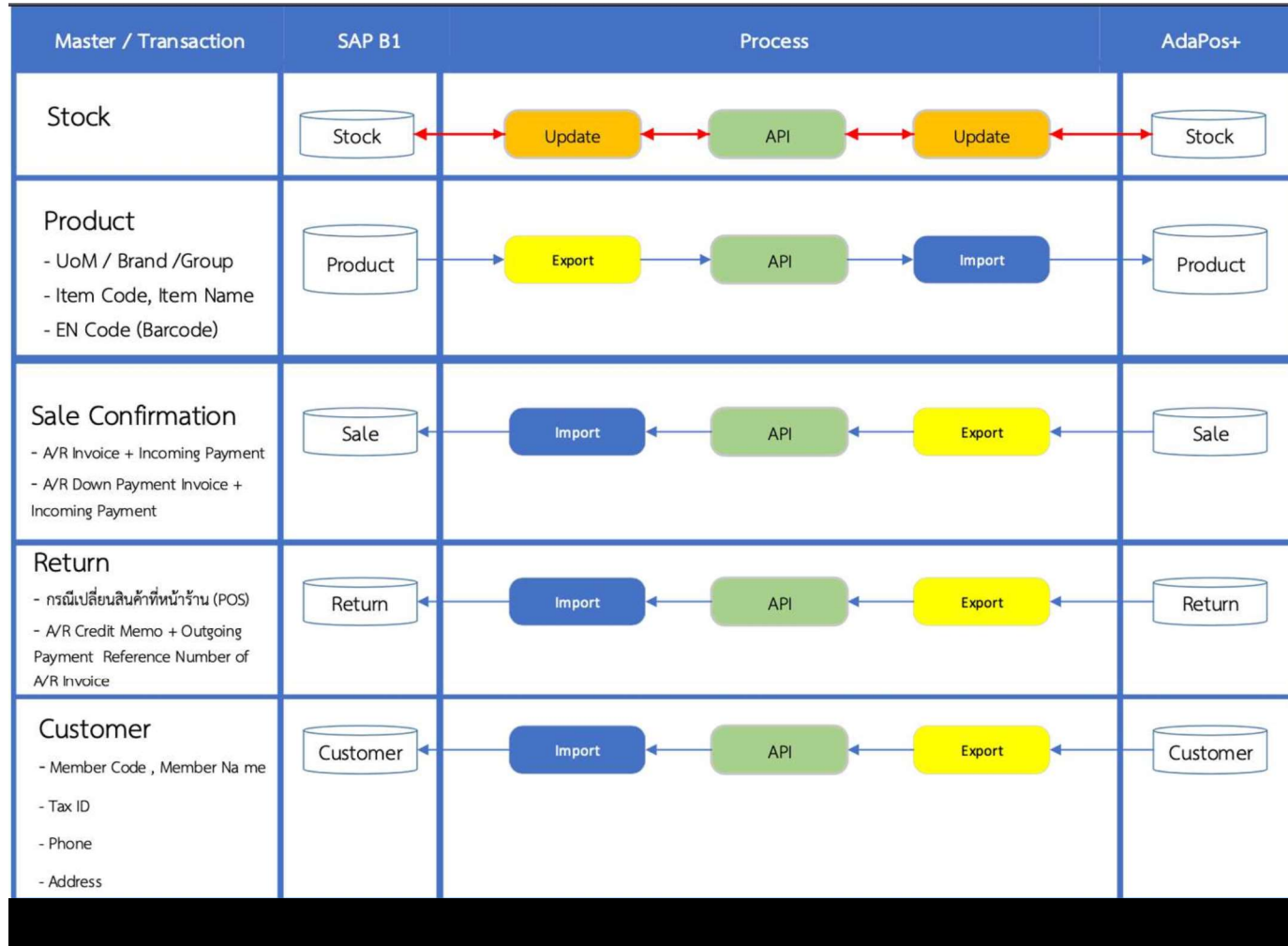
ONSITE SERVICES



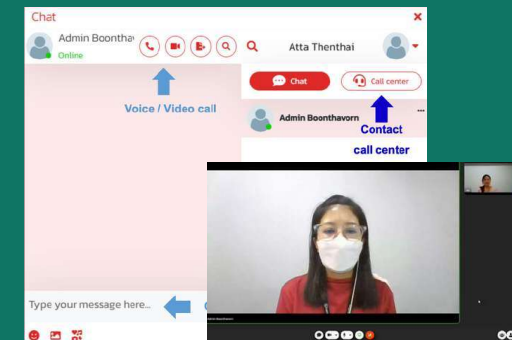
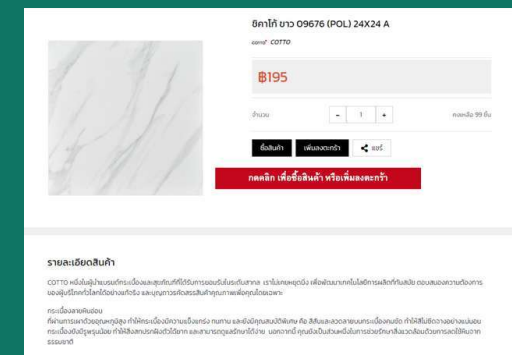
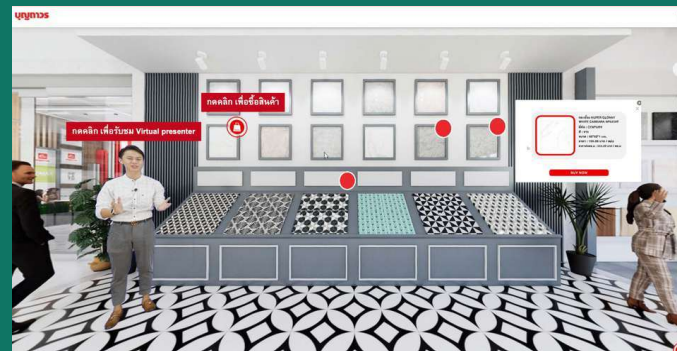
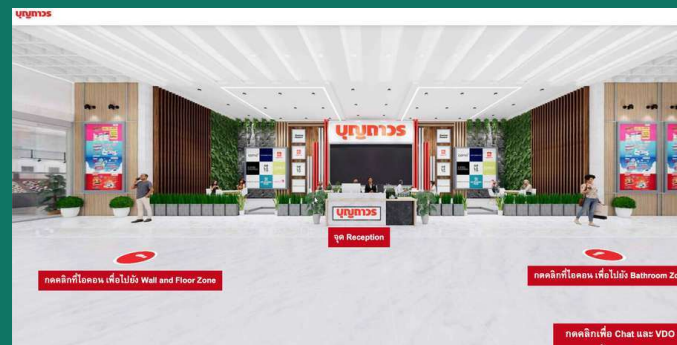
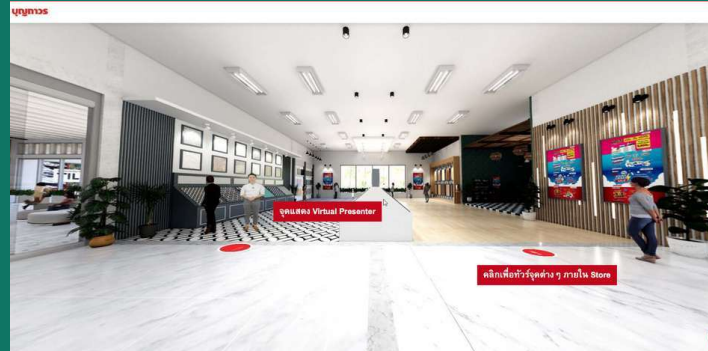
DIGITAL DEVELOPMENT

Software development based on specific requirements and outsourcing developers can be an effective way for businesses to ensure that software is developed to meet exact specifications while minimizing costs and maximizing efficiency. The process typically involves an analysis and assessment phase, skilled and experienced developers assigned to the project, quality assurance and testing, delivery of completed software along with necessary documentation and training, and ongoing support and maintenance. This approach allows businesses to create customized software solutions that are tailored to their unique needs and meet their requirements efficiently and effectively.





ERP INTERFACE



VIRTUAL COMMERCE



seamless as
in store



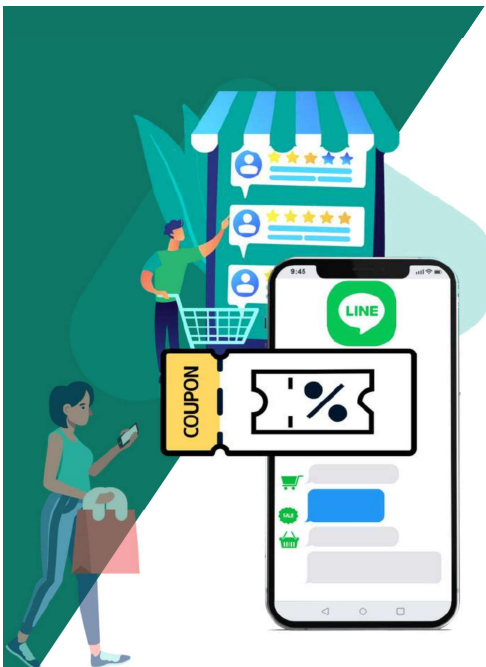
Communicate
with staffs



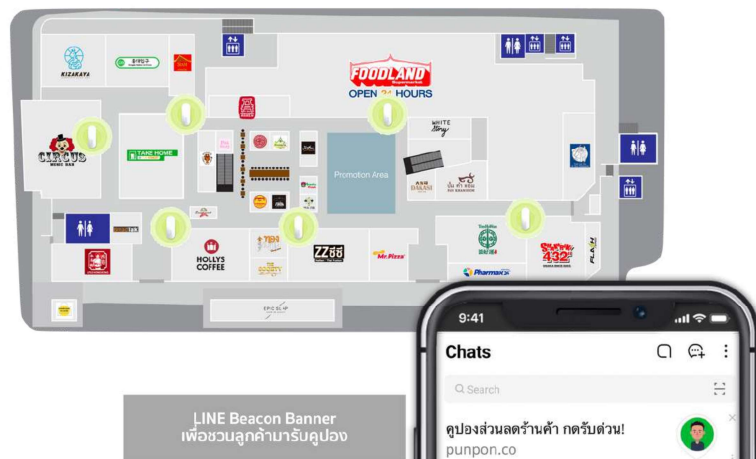
Online 2 Offline



increase shopping
experience



ติดตั้งอุปกรณ์ LINE Beacon กระจ่าย
โดยอุปกรณ์ 1 ตัวสามารถครอบคลุมพื้นที่รัศมี 25 เมตร



LINE Beacon Banner
เพื่อชวนลูกค้ามารับดูโปง

แลกส่วนลดบัตรจอดรถ



เลขของทำบัตร
ผ่านทาง Vending Machine



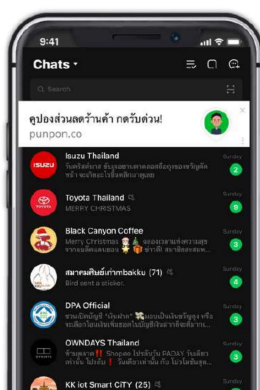
LINE BEACON



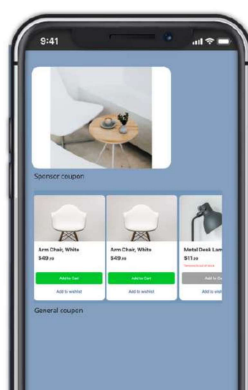
Punpon.co

Personalized
Location-Based Marketing

ลูกค้าจะได้รับ LINE Beacon Banner
เมื่อลูกค้าอยู่ในระยะสัญญาณ



ลูกค้าจะได้รับโปงเพื่อแลกทาง LINE Application
ตามโซนสินค้าและความสนใจ



ลูกค้าทำโปงเพื่อไปใช้งานที่ร้านค้า



DIGITAL DEVICES

We offer a range of hardware devices designed to help businesses improve their operations and enhance customer experiences. Our inventory includes point-of-sale (POS) machines, vending machines, and Internet of Things (IoT) devices, all of which are designed to be user-friendly and cost-effective.



OUR DEVICES

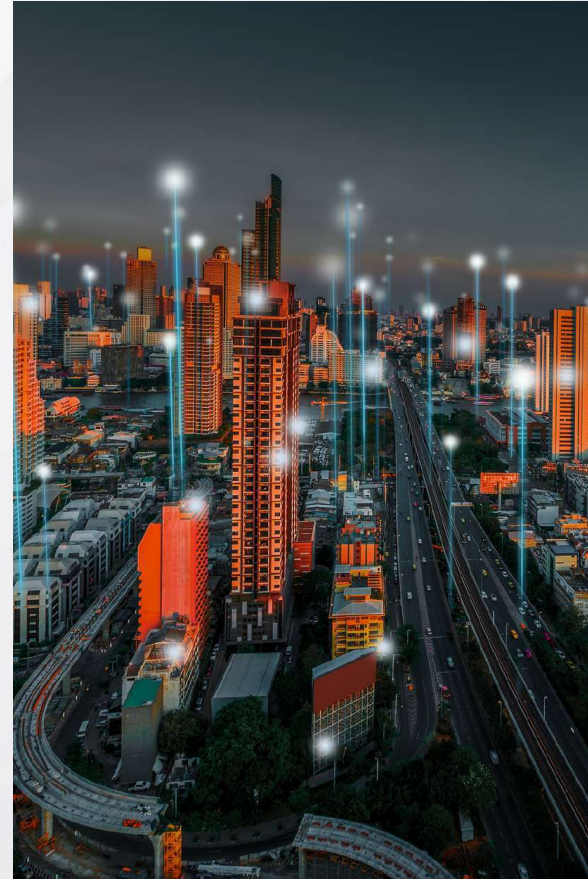


DELIVER TO CUSTOMERS

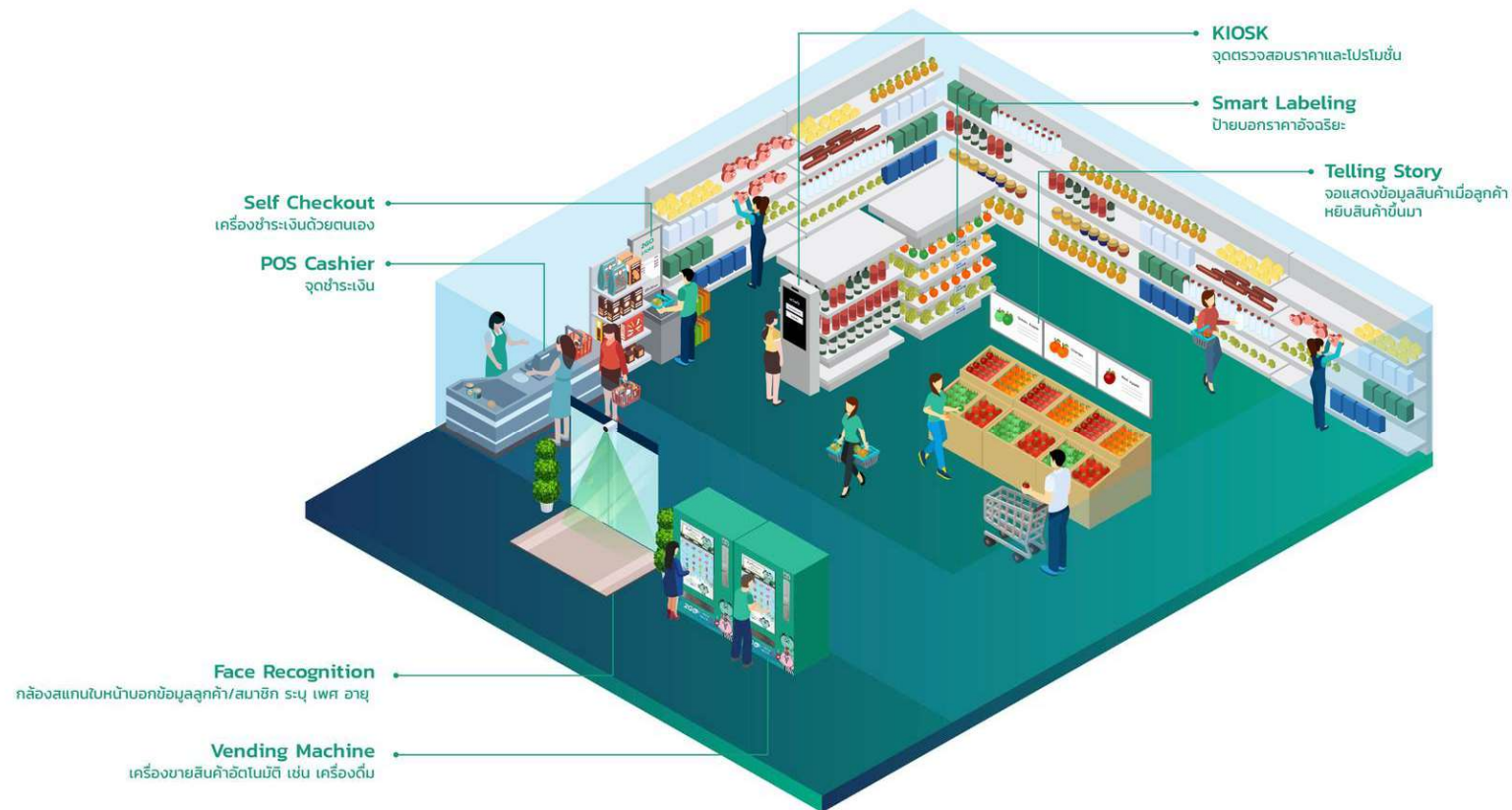


SMART SOLUTIONS

implementing smart solutions can provide businesses with a range of benefits, from increased efficiency and cost savings to improved customer experiences and greater flexibility.



SMART RETAIL



SMART FUTURE RETAIL



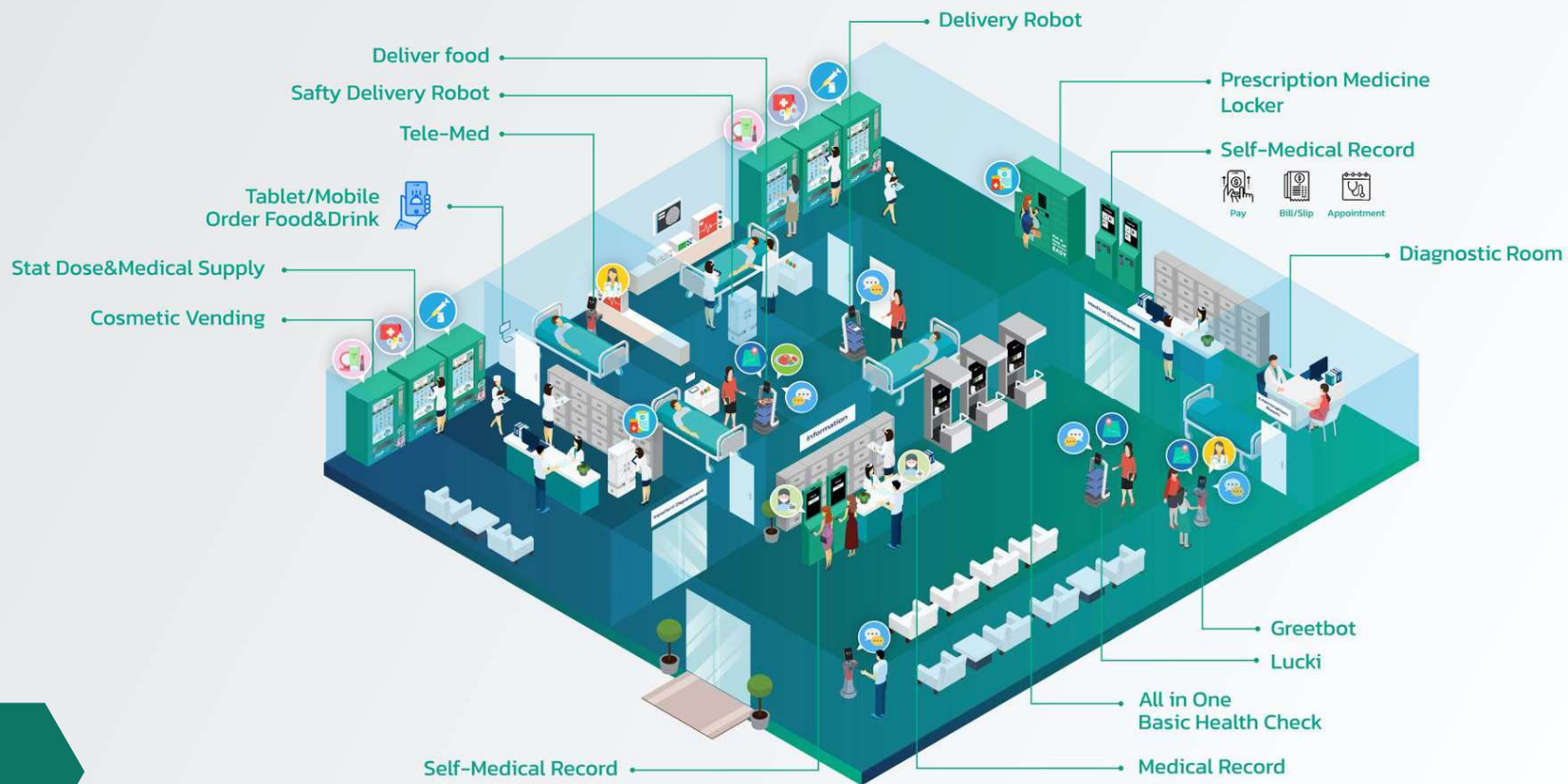
SMART SCHOOL



SMART FACTORY



SMART HEALTH





SMART HOSPITALITY






THANK YOU

 adasoft.pos

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